

Kristina Alekseeva

UI/UX Designer

I came with a computer science background and fell in love with the process of making users' lives better, first with frontend and then with design.

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🌐 [LinkedIn](#)

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UI/UX DESIGNER, 6+ YEARS

Hey Mentor, Jul 2018–Sep 2019

- Designed a Mobile App (+ desktop version): wireframes, visual design, design specifications, and redlines.
- Conducted user research, created personas and user story maps.

SKB Kontur, Jan 2013–Apr 2018

- **Auction Search Web App & Mobile Version.** Designed a product from the initial vision to over 18K active users. As a sole designer for 3 years, my job was to lead design in the right direction.
- **Certificate Authority Web App.** Designed and simplified user flows for 6 user roles remaining within complex legal and technical requirements.
- Collaborated on all stages of development including user research and tracking deliverables, created user story maps, information architecture, wireframes, interactive prototypes, visual design, and redlines.
- Managed communication with other teams on design integrations.
- Worked with Marketing Managers and supervised user communications including transactional and promotional emails, news, and instructions.
- Helped with responsive design and HTML, CSS, Javascript, and jQuery.

FRONTEND DEVELOPER, 5 YEARS

SKB Kontur, Oct 2010–Jun 2013

- Coded HTML, CSS, Javascript, jQuery, ASP.NET Partial Views.
- Contributed to frontend standards in the company.

JetStyle, Sep 2008–Sep 2010

- Worked on over 15 websites for different clients.
- Coded HTML, CSS, Javascript, jQuery.
- Established frontend standards for the company.

EDUCATION

Web Design Certificate
Seattle Central College
2017–2018

Bachelor's Degree
in Computer Science
Ural Federal University
2005–2010

SKILLS

Web Design
Mobile Design
Visual Design
User Research
Personas
User Story Maps / Flows
Information Architecture
Wireframes
Composition / Color Theory
Design Specifications
Frontend Development

TOOLS

Sketch
Figma
Adobe Creative Suite
Invision App
Marvel App
Mailchimp / Mandrill
Bootstrap
HTML / CSS
Javascript
jQuery